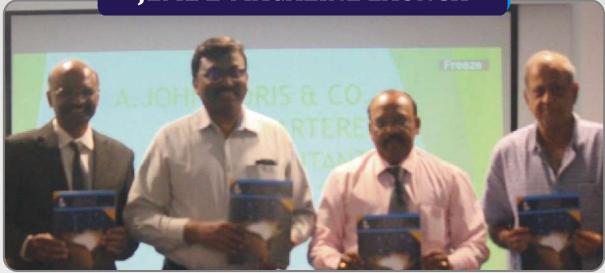


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JEMZ E-MAGAZINE LAUNCH



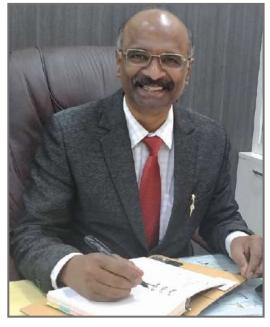












FROM THE EDITOR'S DESK...

Let me at the outset, from everyone here at AJM & Co, express a big thanks for the incredible support extended to the Launch of our Inhouse Magazine JEMZ.

Congratulations to the entire team on the successful launch of JEMZ! It looked great! Thank you for all your time and hard-work, especially when many of you are juggling your studies and other projects. Thank you for all your efforts despite these challenges as well.

JEMZ, really marks a major milestone in the journey of AJM & Co. along with other numerous key developments and achievements. JEMZ was an idea conceived and nurtured in my mind and to see it spread its wing in our collective forum, and get it launched in the hands of Asst. Commissioner of Income tax appeals Shri Durgesh Sumrott IRS and AGM RBI Dr. Shanmugasundaram Ombudsman was a powerful endorsement of our team work at its best. I extend my gratitude to

those eminent personalities for gracing the occasion and bestowing upon us the honor of unveiling the first edition of JEMZ at our 24^{th} Year All India Partners Meet.

Thanks to everyone who subscribed to a copy of this book, who tweeted and retweeted the book's message, who shared the launch proceedings, who passed on the inaugural talk, or who posted on social media their comments, review, and feedback - the successful launch would not have been possible without you.

We at AJM & Co believe, the launch of such an inhouse magazine is to help raise the awareness of topics and concepts in the minds of students and other stake holders so that we can work towards scaling social change. It is with this precept JEMZ was launched and to see it was received and appreciated in the exact way is overwhelming. Living up to that expectations this second edition too is abuzz with diverse topics From Banking to Crytography, CG on Joint development agreements to Ind AS, and to certain futuristic ideas on hyperloop. Let me assure this edition too is all set for a riveting reading experience.

I also take this opportunity to mention about our 24th Year All India Partners Meet which was conducted and well received by all the stake holders. I profusely thank all the delegates who graced the occasion and wished us all the success. A special word of thanks to CA. Santhana Krishnan - *Founder Partner, Sridhar & Santhanam Chartered Accountants*, to find time for us amidst his hectic schedule and enlighten us on future goals and challenges. My thanks to CA. John Samuel for his valuable presence and thoughts. My thanks are also due to our other Resources, Speakers at the event and all my partners who travelled from across the country, staff members and the organizing committee who through their active participation made the meet a huge success in more than one way. My humble submission - let us with resolve work towards achieving the goals we had set before us and as discussed let our 25th Partners meet happen outside India signifying our growth and success.

Next, I would like to mention about our strategic collaboration with RISE Malaysia (it is hosted by Development of Human Resources In Rural Areas (DHRAA) Malaysia). RISE Malaysia is guided by the theme "To shift the culture of seeking jobs to creating jobs". This was similar to my vision of "Achieving Financial inclusion through One Village One CA". I happened to participate in one of their flagship events at Malaysia and was so overwhelmed by their work that upon returning was instrumental in arranging a similar seminar at our very own IIT madras for the benefit of our professionals and entrepreneurs here back in Chennai. I can foresee the fruits of this collaboration creating far reaching impact in the well-being of our professionals and society at large.

Before I sign off, let me reiterate that we at AJM & Co, do realise that the above mentioned and many other significant works has just begun, the start of this journey has been so promising and therefore we are duty bound to re-pledge our commitment. Our mission is to advance the collective conscience of the society and to keep working together to build a better world through such initiatives.

Happy & Meaningful Reading !!!!
GOD Bless !!!!

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Quarterly News Letter

April - June 2019

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This newsletter is intended for private circulation only.

FOREWORD —

I am extremely delighted to receive a copy of the first edition of JEMZ- the in-house Magazine of AJM & Co Chartered Accountants. My hearty congratulations to all concerned in this initiative.

I would also like to share my impressions of my visit to the AJM & Co Head Office at Chennai. I was pleasantly encompassed by the positive and vibrant environment prevalent there. A cordial atmosphere exists and it is in sync with the AJM'S office ethos. Seldom, have I seen such



a vibrant and warm environment at a workplace. Was overwhelmed by the informality between the seniors, juniors and trainees. I am happy that this work ethos has reflected in the contents, design and publishing of this in-house magazine. The very fact it was indigenously developed and published endorses the same, I wish the same will be nurtured and carried forward ceremoniously.

The JEMZ Newsletter is very nicely brought out in a brief, handy and colorful manner. The subjects dealt are both professional and contemporary. Life is not merely working it is beyond other aspects and I appreciate JEMZ for taking up that in an intellectual way.

The success of Governance lies when it is capable of taking the Government programs to the deserving people. Ours being an iniquitous society many are yet to know of the various schemes available and how & where it may be availed. Therefore my humble suggestion is to include in future editions some topics on self – help viz., filling up of the Income Tax, availing the various concessions, subsidy, etc.

I appreciate CA. John Moris. A for his commendable work and wish him all success in his onward journey to build a better and equitable society through his various social initiatives such as Accident Free India and One Village One Chartered Accountant.

I immensely congratulate the wholehearted support given by all the AJM family members to CA. John Moris. A, to all his efforts in making his vision a reality.

With wishes.

MICHAEL VETHA SIROMONY, IAS (Rtd.)

Former Additional Chief Secretary, Govt of Kerala.